

2020 Event Calendar

WE ARE
Dedicated to
QUALITY
FIRST

At **Q1 Productions**, our craft is the development and execution of timely and robust educational conferences which engage audiences through high-level, strategy-driven content that blends didactic learning with collaborative knowledge-share platforms, delivering forward-thinking and relevant insights through strong partnerships across the industry.

Q1 PRODUCTIONS
DEDICATED TO QUALITY FIRST™

Q1 Productions

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WHO WE ARE

ASK OUR LEADERSHIP - WHAT SETS Q1 APART?



“As the life sciences industry continues to evolve, Q1 programs progress in tandem to ensure topics and delivery formats engage executive audiences.”

Paul Northover, *CEO*
Q1 Productions



“What makes Q1 programs stand out is our dedication to research interviews with our executive audience and a real focus on delivering relevant and practical solutions in the most engaging and collaborative format possible.”

Kate Jeter, *VP Conference Production*
Q1 Productions

OUR MISSION

*to PROPEL highly regulated industries forward through a platform of **CURATED EXECUTIVE EDUCATION**, driven by research, grounded in collaborative **KNOWLEDGE SHARE**, with a focus on **QUALITY**.*



Pictured: Our Production Team

OUR EXPERTISE IS AT YOUR SERVICE

WE STRIVE TO DELIVER ON OUR PROMISE OF QUALITY FIRST, FROM START TO FINISH.

OUR DIRECTORS

Set the strategy and direction of conference programming, ensuring products meet the needs and challenges of an evolving and dynamic industry.

OUR PROGRAM MANAGERS

Develop the educational program through in-depth content research with industry executives, regulatory authorities and external stakeholders.

OUR CONTENT MARKETERS

Write and publish relevant content for industry executives, from white papers on regulatory changes to speaker interviews and attendee profiles.

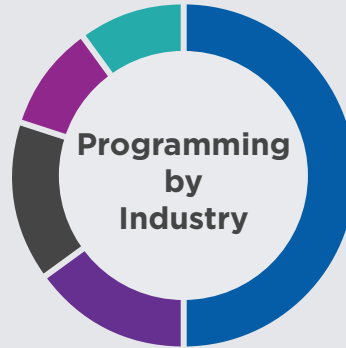
OUR EVENT MANAGERS

Handle all attendee registrations, ensuring relevant industry stakeholders are informed about relevant programming, and registering all participants.

Q1 BY THE NUMBERS



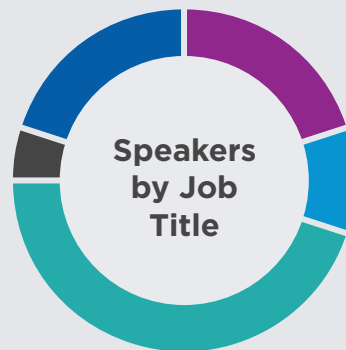
45% 20+
25% 15-20
20% 10-15
10% Less than 10



50% Medical Device
15% Life Science
15% Pharmaceutical
10% Diagnostic
10% Food & Beverage



2% C-Suite
10% Vice President
5% Senior Director
38% Director
10% Senior Manager
35% Manager

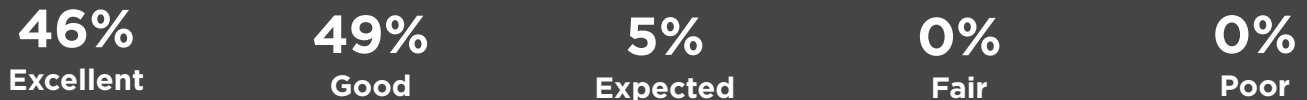


20% Vice President
10% Senior Director
45% Director
5% Senior Manager
20% Manager

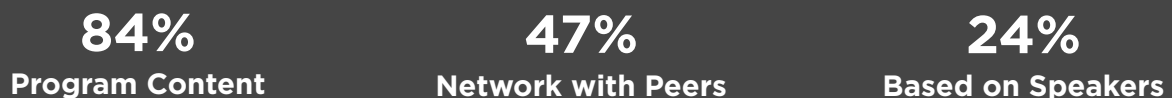
ATTENDEE VS. SUPPLIER RATIO: 10/1



ATTENDEE FEEDBACK: WHAT ARE PEOPLE SAYING ABOUT Q1 PROGRAMMING?



ATTENDEE FEEDBACK: WHY DID THEY ATTEND?





OUR 2020 CALENDAR

 *Click on any event to get more info!*

january

7th Annual
**FOOD LABELING: EVOLVING
REGULATORY COMPLIANCE
CONFERENCE**
Arlington, VA
TARGET AUDIENCE: Labeling &
Regulatory Affairs

**REGULATORY INFORMATION
MANAGEMENT SYSTEMS
CONFERENCE**
Arlington, VA
TARGET AUDIENCE: Regulatory
Information Management &
Systems

6th Annual
**MEDICAL DEVICE POST-
MARKET SURVEILLANCE
CONFERENCE**
Arlington, VA
TARGET AUDIENCE: Post-Market
Surveillance, Complaints &
Vigilance

**PHARMACEUTICAL SUPPLY
CHAIN MANAGEMENT
CONFERENCE**
TBD
TARGET AUDIENCE: Supply Chain,
Logistics & Distribution

**MEDICAL DEVICE POST-
MARKET RESEARCH
CONFERENCE**
Arlington, VA
TARGET AUDIENCE: Post-Market
Clinical Research & Clinical Affairs

**RISK-BASED CLINICAL
QUALITY ASSURANCE
CONFERENCE**
San Diego, CA
TARGET AUDIENCE: Clinical
Quality Assurance, GCP

february

16th Annual
**DIAGNOSTIC COVERAGE
& REIMBURSEMENT
CONFERENCE**
San Diego, CA
TARGET AUDIENCE:
Reimbursement, Market Access &
Marketing

“I will definitely return next year. The speakers were people in the industry who are challenging to get access to via phone and email, but who were willing to chat post-meeting and were easily accessible on-site.”

National Director, Market Access
Adaptive Biotechnologies

2nd Annual
**COMBINATION PRODUCT
REGULATION CONFERENCE**
Arlington, VA
TARGET AUDIENCE: Regulatory
Affairs

“Thank you for this great opportunity to participate in the Q1 Conference! The presentations gave useful information to the industry, and this also provided a good opportunity for networking.”

Certification Project Manager
G-MED North America

**MEDICAL DEVICE SOFTWARE
ENGINEERING CONFERENCE**
TBA
TARGET AUDIENCE: Software
Engineering & Software Quality

march

12th Annual
**EU MEDICAL DEVICE
CLINICAL RESEARCH
CONFERENCE**
Berlin, Germany
TARGET AUDIENCE: Clinical
Research & Clinical Affairs

10th Annual
**PHARMACEUTICAL SALES
TRAINING CONFERENCE**
Chicago, IL
TARGET AUDIENCE: Sales Training,
Development & Education

**FOOD & BEVERAGE
ECOMMERCE & DIGITAL
STRATEGY CONFERENCE**
Chicago, IL
TARGET AUDIENCE: e-Commerce,
Digital Strategy, Brand Managers

13th Semi-Annual
**MEDICAL DEVICE CLINICAL
TRAINING & EDUCATION
CONFERENCE**
March 31 - April 1 | San Diego, CA
TARGET AUDIENCE: Clinical
Training, Education & Medical
Affairs

13th Semi-Annual
**MEDICAL DEVICE SALES
TRAINING & DEVELOPMENT
CONFERENCE**
March 31 - April 1 | San Diego, CA
TARGET AUDIENCE: Sales Training,
Development & Education

“The most valuable aspect of the program were the innovative ways to deal with challenges and new ideas to drive opportunities in training and the business.”

*Director, Practitioner Relations &
Marketing*
Canada Diagnostics

april

5th Annual
**PHARMACEUTICAL &
BIOTECH MEDICAL AFFAIRS
PRE-LAUNCH STRATEGIES
CONFERENCE**
Boston, MA
TARGET AUDIENCE: Medical
Affairs

9TH ANNUAL
**MEDICAL COMMUNICATIONS
& DISSEMINATION OF
SCIENTIFIC INFORMATION
CONFERENCE**
Boston, MA
TARGET AUDIENCE: Medical
Communications & Medical Affairs

10th Annual
**MEDICAL DEVICE SUPPLIER
QUALITY CONFERENCE**
Arlington, VA
TARGET AUDIENCE: Supplier
Quality & Quality Assurance

"We were able to experience much more than a meet-and-greet, there was time to talk to presenters and experts during breaks and in the evening."

*Quality Engineer
CooperSurgical*

6th Annual
**MEDICAL DEVICE
CORPORATE STRATEGY &
BUSINESS DEVELOPMENT
CONFERENCE**
TBA
TARGET AUDIENCE: Business
Development & Corporate Strategy

may

3rd Annual
**PHARMACEUTICAL
PORTFOLIO STRATEGY &
MANAGEMENT CONFERENCE**
TBA
TARGET AUDIENCE: Portfolio
Management & Portfolio Strategy

10th Annual
**MEDICAL DEVICE &
DIAGNOSTIC LABELING
CONFERENCE**
Chicago, IL
TARGET AUDIENCE: Labeling &
Regulatory Affairs

10th Annual
**MEDICAL DEVICE PACKAGING
CONFERENCE**
Chicago, IL
TARGET AUDIENCE: Packaging &
Packaging Engineering

14th Semi-Annual
**MEDICAL DEVICE CLINICAL
TRAINING & DEVELOPMENT**
May 12-13 | Charlotte, NC
TARGET AUDIENCE: Clinical
Training, Clinical Education &
Medical Affairs

14th Semi-Annual
**MEDICAL DEVICE SALES
TRAINING & EDUCATION
CONFERENCE**
May 12-13 | Charlotte, NC
TARGET AUDIENCE: Sales Training,
Development & Education

"A great setting to connect with leaders in the industry and to hear best practices and industry standards that can be put to use in our training programs."

*Senior Manager, Surgical Sales
Training
Olympus*

june

5th Annual
LIFE SCIENCE ETHICS & COMPLIANCE TRAINING CONFERENCE
Chicago, IL
TARGET AUDIENCE: Compliance Officers & Compliance Trainers

9th Annual
REGULATORY OPERATIONS & SUBMISSIONS CONFERENCE
Philadelphia
TARGET AUDIENCE: Regulatory Operations & Regulatory Affairs

MEDICAL DEVICE BIOCOMPATIBILITY CONFERENCE
San Diego, CA
TARGET AUDIENCE: Biocompatibility & Engineering

july

16th Annual
MEDICAL DEVICE COVERAGE & REIMBURSEMENT CONFERENCE
Chicago, IL
TARGET AUDIENCE: Reimbursement, Market Access & Marketing

4th Annual
EU MEDICAL DEVICE REGULATION CONFERENCE
Arlington, VA
TARGET AUDIENCE: Regulatory Affairs & Global Regulatory

5th Annual
MEDICAL DEVICE CYBERSECURITY RISK MITIGATION CONFERENCE
Arlington, VA
TARGET AUDIENCE: Cybersecurity & Product Security

2nd Annual
MEDICAL DEVICE SALES ENABLEMENT CONFERENCE CHICAGO, IL
TARGET AUDIENCE: Sales Enablement, Training & Development

2nd Annual
LIFE SCIENCE ADVERTISING & PROMOTION REGULATORY AFFAIRS CONFERENCE
Arlington, VA
TARGET AUDIENCE: Ad/Promo Regulatory Affairs, Promotional Review

9th Annual
LIFE SCIENCE STRENGTHENING PATIENT ADVOCACY ENGAGEMENT CONFERENCE
Philadelphia, PA
TARGET AUDIENCE: Patient Advocacy & Medical Affairs

7th Annual
CUSTOMER CENTRIC MEDICAL INFORMATION CONFERENCE
Boston, MA
TARGET AUDIENCE: Medical Information & Medical Affairs

“Lots of collaborative discussion and sharing between participants, I will come again”
Associate Director, Regulatory Affairs
- Advertising & Promotion
Bayer

september

2nd Annual
**FOOD LABEL CLAIMS:
MITIGATING LEGAL &
REGULATORY RISKS
CONFERENCE**
Chicago, IL
TARGET AUDIENCE: General &
Regulatory Counsel, Regulatory
Compliance

2nd Annual
**EU MDR: QUALITY SYSTEM
ALIGNMENT CONFERENCE**
Arlington, VA
TARGET AUDIENCE: Quality
Assurance & Quality Systems

10th Annual
**MEDICAL DEVICE STRATEGIC
PRICING & ACCOUNTS
CONFERENCE**
Charlotte, NC
TARGET AUDIENCE: Strategic
Pricing & Strategic Accounts

11th Semi-Annual
**EU MEDICAL DEVICE
REGULATORY AFFAIRS
CONFERENCE**
Brussels, Belgium
TARGET AUDIENCE: Regulatory
Affairs & Compliance

12th Annual
**MANAGED MARKETS &
ACCOUNT MANAGEMENT
STRATEGIES CONFERENCE**
New Orleans, LA
TARGET AUDIENCE: Managed
Markets & Strategic Accounts

"I enjoyed the conference and heard many comments that it was one of the best conferences people had attended. Q1 did a great job organizing the content, speakers and venue."
-Corporate Vice President, Global Regulatory Affairs
Integra LifeSciences

october

6th Annual
**GLOBAL REGULATORY
AFFAIRS CMC: CHEMISTRY,
MANUFACTURING &
CONTROLS CONFERENCE**
Philadelphia, PA
TARGET AUDIENCE: Regulatory
CMC, Global CMC

6th Semi-Annual
**MEDICAL DEVICE
STERILIZATION CONFERENCE**
Arlington, VA
TARGET AUDIENCE: Sterilization &
Microbiology

2nd Annual
**PHARMACEUTICAL &
BIOTECH GROSS-TO-NET
CONFERENCE**
Philadelphia, PA
TARGET AUDIENCE: GTN,
Commercial Finance, Finance
Operations

14th Semi-Annual
**IVD CLINICAL & REGULATORY
AFFAIRS CONFERENCE**
Arlington, VA
TARGET AUDIENCE: Clinical &
Regulatory Affairs

5th Semi-Annual
**MEDICAL DEVICE HUMAN
FACTORS & USABILITY
CONFERENCE**
Arlington, VA
TARGET AUDIENCE: Human
Factors & Usability Engineering

2nd Annual
**EU DEVICE POST MARKET
CLINICAL EVALUATION
PLANNING CONFERENCE**
Frankfurt, Germany
TARGET AUDIENCE: Clinical Affairs
& Post-Market Clinical

november

12th Semi-Annual
**EU MEDICAL REGULATORY
AFFAIRS CONFERENCE**
Brussels, Belgium
TARGET AUDIENCE:
Regulatory Affairs & Compliance

8th Annual
**MEDICAL DEVICE PRODUCT
MANAGEMENT CONFERENCE**
Chicago, IL
TARGET AUDIENCE: Product
Management, Product Marketing

3rd Annual
**LIFE SCIENCE REGULATORY
INTELLIGENCE, STRATEGY &
EXECUTION CONFERENCE**
Arlington, VA
TARGET AUDIENCE: Regulatory
Intelligence, Strategy & Operations

2nd Annual
**PHARMACEUTICAL
& BIOTECH DIGITAL
TRANSFORMATION
CONFERENCE**
Philadelphia, PA
TARGET AUDIENCE: Quality
Assurance & Quality Systems

december

17th Semi-Annual
**DIAGNOSTIC COVERAGE &
REIMBURSEMENT**
Boston, MA
TARGET AUDIENCE:
Reimbursement, Market Access &
Marketing

6th Semi-Annual
**MEDICAL DEVICE HUMAN
FACTORS & USABILITY
CONFERENCE**
San Diego, CA
TARGET AUDIENCE: Human
Factors & Usability Engineering

7th Semi-Annual
**MEDICAL DEVICE
STERILIZATION CONFERENCE**
San Diego, CA
TARGET AUDIENCE: Sterilization &
Microbiology

15th Semi-Annual
**IVD CLINICAL & REGULATORY
AFFAIRS CONFERENCE**
San Diego, CA
TARGET AUDIENCE: Clinical &
Regulatory Affairs

5th Annual
**EU MEDICAL DEVICE &
DIAGNOSTIC QUALITY
MANAGEMENT CONFERENCE**
Frankfurt, Germany
TARGET AUDIENCE: Quality
Assurance, Regulatory Affairs

5th Annual
**DIETARY SUPPLEMENT
REGULATORY STRATEGY
CONFERENCE**
Arlington, VA
TARGET AUDIENCE: Regulatory,
General Counsel, Marketing